Atlas Canada

THE FUTURE IS OURS

INSPIRED BY THE PAST.
UNIFIED FOR THE FUTURE.

ATLAS CANADA CONVENTION

Become a Sponsor

Atlas values the strong partnerships we have built across our partner community. Sponsorship at the 2026 Convention is anopportunity to connect with our national Agent Family Network, showcase your solutions, and support the continued growth and innovation of our industry.

When: October 14–16, 2026
Location: Toronto Marriott Eaton Centre

Sponsorship Opportunities:
Atlas Agent Conference | October 14–16

PREMIER & DIGITAL SPONSORSHIPS

Sponsorship	Investment	Key Benefits
Title Sponsor Item: #001 AVAILABLE: 1	$12,000	• Speaking opportunity or video placement • Logo on lanyards • Two full conference event passes • Prominent event recognition • Booth space • Website recognition
Keynote Sponsor Item: #002 AVAILABLE: 3	$10,000	• Exclusivity to 1 of 3 keynote sessions • Stage recognition • Logo on screens during opening session • Booth space • Two full conference event passes • Website recognition
Event App Sponsor Item: #003 AVAILABLE: 1	$10,000	• Logo within event app • Push notifications to attendees • Two full conference event passes • High digital visibility • Booth space

NETWORKING & MEAL SPONSORSHIPS

	Investment	Key Benefits
Wed, Oct 14 Networking Reception Sponsor Item: #004 AVAILABLE: 1	$6,500	• On-stage recognition • Opportunity to address attendees • Branding on screens • Logo recognition at bar/food stations • Table cards with QR code
Thu, Oct 15 Golf Sponsor Item: #005 AVAILABLE: 3	$5,000	• Prominent event recognition • Digital logo recognition • Table cards with QR code • One full conference event pass
Thu, Oct 15 Breakfast Sponsor Item: #006 AVAILABLE: 1	$5,000	• Prominent event recognition • Digital logo recognition • Table cards with QR code • One full conference event pass
Thu, Oct 15 Lunch Sponsor Item: #007 AVAILABLE: 1	$5,000	• Prominent event recognition • Table cards with QR code • Logo recognition at buffet • One full conference event pass
Fri, Oct 16 Breakfast Sponsor Item: #008 AVAILABLE: 1	$5,000	• Prominent event recognition • Table cards with QR code • Logo recognition at buffet • One full conference event pass
Fri, Oct 16 Lunch Sponsor Item: #009 AVAILABLE: 1	$5,000	• Prominent event recognition • Table cards with QR code • Logo recognition at buffet • One full conference event pass

Please Note: All sponsorship levels are subject to availability and reserved on a first come, first served basis.

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REGISTRATION SPONSORSHIP

Sponsorship	Investment	Key Benefits
Registration Sponsor Item: #010 AVAILABLE: 1	$2,500	• Sponsor to provide co-branded tote • Opportunity to provide giveaway items • Exposure to all attendees upon arrival

EXHIBITOR & PARTNER SPONSORSHIP PACKAGES & LEVELS

Sponsorship	Investment	Key Benefits
Platinum Sponsor Item: #011 AVAILABLE: 1	$8,000	• Booth space • Two full conference event passes • Logo on lanyards & materials • Website recognition • Screen branding
Gold Sponsor Item: #012 AVAILABLE: 3	$6,000	• Booth space • One full conference event pass • Logo on materials • Website recognition • Screen branding
Silver Sponsor Item: #013 AVAILABLE: Unlimited	$4,000	• Logo on materials • Website recognition • Screen branding
Sponsor Add-On Item #014	$1,000	• Booth space

Please Note: All sponsorship levels are subject to availability and reserved on a first come, first served basis.

SPONSOR RECOGNITION - ALL LEVELS
INCLUDED RECOGNITION

• Logo displayed on screens between sessions

• Event-wide acknowledgment aligned to sponsorship level

• Inclusion on sponsor recognition banner or projection

• On-site sponsor recognition

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