

ATLAS CANADA CONVENTION

Agenda 2026

Join us in Toronto for the 2026 Atlas Canada Convention— a three-day event bringing together our Agent Family Network, leadership teams, partners, and sponsors. This year's theme, **“The Future Is Ours,”** reflects our shared commitment to innovation, service excellence, and the strength of the Atlas Canada Agent Family Network.

When: October 14–16, 2026

Location: Toronto Marriott Eaton Centre

A photograph of the Toronto skyline at dusk, featuring the CN Tower and various skyscrapers reflected in the water. Large, colorful autumn leaves are scattered across the top and left side of the image.

Atlas. Canada
THE
FUTURE
IS OURS

INSPIRED BY THE PAST.
UNIFIED FOR THE FUTURE.

AGENDA

Atlas Agent Conference | October 14–16

Day 1: Wednesday, October 14, 2026

4:00pm–6:30pm	Registration Desk Open (Lower-Level Convention Lobby)
6:30pm –10:00pm	Welcome Reception & Exhibitors Alley <ul style="list-style-type: none"> • A Taste of Toronto hors d'oeuvres • Agency Service Awards • Platinum/Diamond Agency Awards • Evening Entertainment

Day 2: Thursday, October 15, 2026

7:15am–8:30am	Registration Open & Buffet Breakfast
8:45am–10:45am	General Session <ul style="list-style-type: none"> • Opening Ceremony • President's Address • Regional Awards
10:45am Coffee Break	
11:00am–12:30pm	Leadership Keynote & Panel Discussion Presenter: Adam Kreek Topic: The Modern Leader – Transitional Leadership Strategies
12:45–1:45pm Lunch + Compliance & Pay Equity Presentation	
2:00pm–3:30pm	Technology Keynote & Panel Discussion Presenter: Zach Rattner Topic: Leveraging AI Technology to Work Smarter
Afternoon & Evening Free	
7:00pm	Optional: Top Golf Challenge

Day 3: Friday, October 16, 2026

8:00am–9:30am	Buffet Breakfast & Exhibitors Alley
9:45am–11:30am	Mental Wellness and Performance Keynote & Panel Discussion Presenter: Dr. Jody Carrington Topic: Finding Balance & Avoiding Burnout
11:45am–12:45pm Exhibitors Alley & Lunch	
6:00pm–6:45pm	President's Reception
7:00pm	Gala Evening & National Awards Dinner, Entertainment, Party, Prizes