

ATLAS CANADA CONVENTION

Agenda 2026

Join us in Toronto for the 2026 Atlas Canada Convention— a three-day event bringing together our Agent Family Network, leadership teams, partners, and sponsors. This year's theme, **"The Future Is Ours,"** reflects our shared commitment to innovation, service excellence, and the strength of the Atlas Canada Agent Family Network.

When: October 14–16, 2026

Location: Toronto Marriott Eaton Centre



AGENDA

Atlas Agent Conference | October 14–16

Day 1: Wednesday, October 14, 2026

4:00pm–6:30pm	Registration Desk Open (Lower-Level Convention Lobby)	
6:30pm –10:00pm	Welcome Reception & Exhibitors Alley • A Taste of Toronto hors d'oeuvres • Agency Service Awards	• Platinum/Diamond Agency Awards • Evening Entertainment

Day 2: Thursday, October 15, 2026

7:15am–8:30am	Registration Open & Buffet Breakfast	
8:45am–10:45am	General Session <ul style="list-style-type: none">• Opening Ceremony	<ul style="list-style-type: none">• President’s Address• Regional Awards
10:45am Coffee Break		
11:00am–12:30pm	Leadership Keynote & Panel Discussion Presenter: Adam Kreek Topic: The Modern Leader – Transitional Leadership Strategies	
12:45–1:45pm Lunch + Compliance & Pay Equity Presentation		
2:00pm–3:30pm	Technology Keynote & Panel Discussion Presenter: Zach Rattner Topic: Leveraging AI Technology to Work Smarter	
Afternoon & Evening Free		
7:00pm	Optional: Top Golf Challenge	

Day 3: Friday, October 16, 2026

8:00am–9:30am	Buffet Breakfast & Exhibitors Alley
9:45am–11:30am	Mental Wellness and Performance Keynote & Panel Discussion Presenter: Dr. Jody Carrington Topic: Finding Balance & Avoiding Burnout
11:45am–12:45pm Exhibitors Alley & Lunch	
6:00pm–6:45pm	President’s Reception
7:00pm	Gala Evening & National Awards Dinner, Entertainment, Party, Prizes



